

Mark Bonchek

As the founder and Chief Epiphany Officer of Shift Thinking, Mark helps leaders and organizations make the shift from incremental to exponential growth and achieve transformative change so they can more effectively compete in their market, engage their customers and organize their teams.

Mark has been a pioneer and guide to the digital revolution since receiving Harvard University's first doctorate on the topic of social media in 1997. He has launched new businesses, created award-winning programs, and advised global leaders for such organizations as McKinsey & Company, The Economist, IBM, Adobe, Kaiser Permanente and the American Heart Association. He is also a frequent speaker on topics such as Digital Disruption, New Models of Customer Engagement, Network Leadership, Thinking Styles and Unlearning. He is a regular contributor to Harvard Business Review.

Please give a warm welcome to Mark Bonchek.